

MILAN CERAMICS

GENERAL CATALOGUE



Komitmen untuk memberikan keramik berkualitas demi kepuasan pelanggan kami dengan inovasi tanpa henti

Selama lebih dari 20 tahun berkiprah sebagai produsen keramik, Milan Ceramics telah diakui baik dalam skala nasional dan internasional. Sebagai bagian dari Wings Group – Wings Building Material, salah satu perusahaan FMCG (*Fast Moving Consumer Goods*) terbesar di Indonesia, Milan Ceramics memiliki 2 (dua) buah pabrik yang beroperasi di Bekasi dan Gresik, hingga mampu menjangkau pasar nasional seluruh Indonesia dan bahkan melakukan ekspansi bisnis ke pasar ekspor luar negeri melalui pilihan keramik yang menjawab kebutuhan pasar lewat ragam motif dan kualitasnya yang bisa diandalkan.

Committed to providing quality ceramics for customer satisfaction through continuous innovation

For more than 20 years, Milan Ceramics as ceramics manufacturers have been recognized in both national and international scale. As part of Wings Group – Wings Building Material, one of the largest FMCG (*Fast Moving Consumer Goods*) companies in Indonesia, Milan Ceramics has 2 (two) factories operating out of Bekasi and Gresik, which enabled us to reach markets across Indonesia and even expanded its business to overseas export markets, through ceramics selection that responds to customer demands in variety of motifs and dependable quality.

Lewat ragam dan kualitas keramik dan servisnya yang dapat diandalkan, Milan Ceramics telah berhasil masuk dalam pembangunan proyek residensial, komersial, hingga industrial. Untuk memberikan pelayanan yang terbaik untuk semua kebutuhan itu, kami menghadirkan 3 (tiga) merek kami yaitu Herkules, Milan dan Habitat, yang memberikan karakter produk yang disesuaikan dengan kebutuhan konsumennya. Lebih dari sekedar pelapis lantai dan dinding, keramik dari Milan Ceramics menghadirkan kualitas lebih dari SNI dan fungsi estetika yang pastinya sesuai sebagai bagian integral dari suatu bangunan.

Through variety and quality of ceramics as well as its reliable services, Milan Ceramics have been part of countless residential, commercial and industrial projects across the country and beyond. In order to provide best services, we give 3 (three) of our brands, which are Herkules, Milan and Habitat, distinct character to meet our customers' needs. Not merely a wall or floor coverings, our Milan Ceramics' quality is at minimum within the National Standard (SNI) and its aesthetic is definitely met its function as an integral part of a any building.

PT. ADYABUANA PERSADA
GRESIK, Jawa Timur
Melayani Indonesia Timur

PT. SARANAGRIYA LESTARI KERAMIK
Bekasi, Jawa Barat
Melayani Indonesia Barat

Made in
Indonesia

Tingkat Komponen
Dalam Negeri

hingga **70%**



SNI ISO 13006 : 2010
CPCB - 0045 - IDN
NRP 117 - 002 - 130152



SIRM
CERTIFIED TO MS ISO 13006 : 2014
Certification No : PP066401
Made in Indonesia
Indication of First Quality : Export Quality
Drypressed Tile
MS ISO 13006 : 2014

Available in over **25 COUNTRIES** all around the world

Africa
Côte d'Ivoire
Mauritius
Mayotte
Nigeria
Senegal
Guinea

America
California

Australia
New South Wales
New Zealand
Queensland
Victoria
West Australia
Northern Territory of Australia

East Asia
South Korea
Taiwan

Europe
Czech Republic

Middle East
Saudi Arabia
United Arab Emirates
Iraq
Yemen

South Asia
Maldives
Pakistan
Sri Lanka

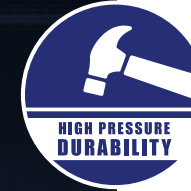
Southeast Asia
East Timor
Malaysia
Philippines
Thailand
Vietnam
Brunei Darussalam

Apa yang membuat produk kami unggul?

What makes our products

SUPERIOR

to others?



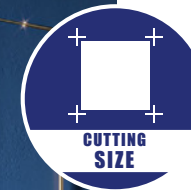
Daya Tekan Tinggi

Kekuatan keramik menghadapi tekanan yang tinggi hingga lebih dari 210 kg/cm².



Daya Serap Rendah

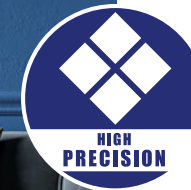
Keramik yang lebih padat menyerap lebih sedikit air, kuat dan stabil.



Sisi Siku*

Pemotongan tepi keramik yang siku mempermudah pemasangan lurus dan penggunaan nat minimal.

*untuk Milan Tiles size 50 x 50



Keramik Presisi

Working size yang terukur, bebas dari lelehan glasir dan engobe yang menghasilkan pemasangan rapi dan terkontrol.



Motif Desain Acak

Desain bervariasi pada motif tertentu menjadikan tampilan keseluruhan keramik lebih natural.



Watermark Free

Pelapisan engobe yang berkualitas menahan rembesan noda dari sisi belakang keramik secara maksimal.

GLOSSARY CONTENTS

MARBLE COLLECTION

- P - 1 ● AERYS ALPINO
- P - 2 ● ALASKA
- P - 3 ● AUSTIN
- P - 4 ● CELINA
- P - 5 ● DEEPIKA DUBLIN
- P - 6 ● EVEREST
- P - 7 ● FANTASTIC MADISON
- P - 8 ● MAJESTY MANHATTAN
- P - 9 ● PADOVA PRIYANKA
- P - 10 ● TRENTO
- P - 11 ● SAGA
- P - 12 ● SALTINE SAMARA
- P - 13 ● SAVIA SAVORY
- P - 14 ● SEATTLE SHELBY
- P - 15 ● SIENA
- P - 16 ● SONATA SYDNEY
- P - 17 ● MARIUS ULUWATU
- P - 18 ● XENON

WOOD COLLECTION

- P - 19 ● MOSCOW OREGON
- P - 20 ● ORIGAMI RIO
- P - 21 ● TEXAS
- P - 22 ● VENETTA SERIES

STONE COLLECTION

- P - 23 ● ARIZONA CANBERRA
- P - 24 ● GRISEL
- P - 25 ● NEVADA
- P - 26 ● PORTO

RUSTIC COLLECTION

- P - 27 ● BALKAN
- P - 28 ● CALM
- P - 29 ● COTTON
- P - 30 ● LINCOLN

DECO COLLECTION

- P - 31 ● AQUAREL CORSICA
- P - 32 ● EVO GREGORIO
- P - 33 ● HARVEST
- P - 34 ● NU SANTORINI
- P - 35 ● VENEZIA
- P - 36 ● VIENNA ZARCO

MONO COLOR COLLECTION

- P - 37 ● CERTA
- P - 38 ● SIMPLY W 400

Usage

 Floor Tile

Surface

 Glossy

 Glossy Structured

 Matt Satin

 Matt

 Matt Textured

 Matt Structured

Warna keramik pada katalog mungkin sedikit berbeda dari keramik asli. Silahkan kunjungi outlet terdekat.

*The colour of the ceramics illustrated in this catalogue might be a slight differences between picture and tiles.
Please ask or visit our nearest display outlet.*



Celina Grey
40 x 40

HERKULES
TILES

 **milan**
CERAMIC TILE
SMART SERIES

 **milan**
CERAMIC TILE

MARBLE . collection



MARBLE

MILAN TILES

AERYS

Aerys Cream
50 x 50Aerys Grey
50 x 50

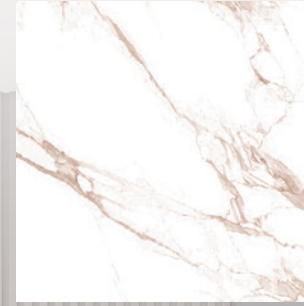
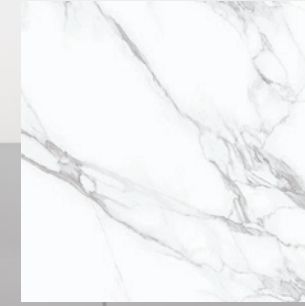
ALPINO

Alpino Cheznut
40 x 40 | 50 x 50Alpino Vanilla
40 x 40 | 50 x 50

MARBLE

MILAN TILES

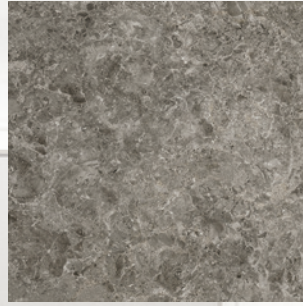
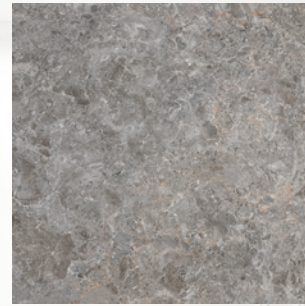
ALASKA

Alaska Gold
50 x 50Alaska Silver
50 x 50

MARBLE

MILAN TILES

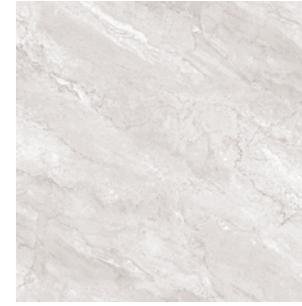
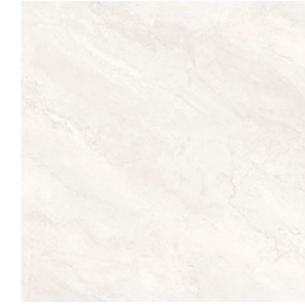
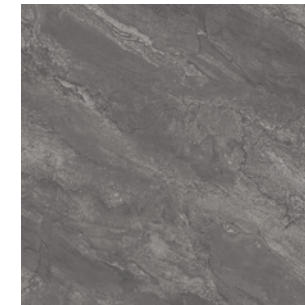
AUSTIN

Austin Bone
50 x 50Austin Brown
50 x 50Austin Grey
50 x 50

MARBLE

MILAN TILES

CELINA

Celina Grey
40 x 40 | 50 x 50Celina White
40 x 40 | 50 x 50Celina Crema
40 x 40 | 50 x 50Celina Brown
40 x 40Celina Charcoal
40 x 40

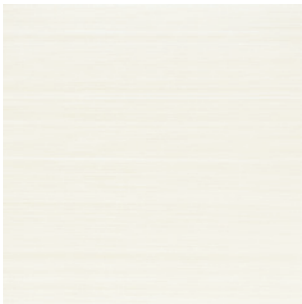
MARBLE

MILAN TILES

DEEPIKA

Deepika Bone
40 x 40 | 50 x 50Deepika Grey
40 x 40 | 50 x 50Deepika Cream
50 x 50

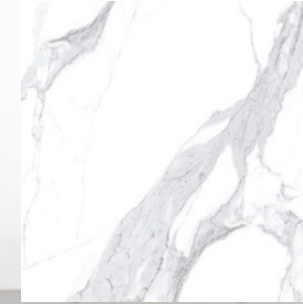
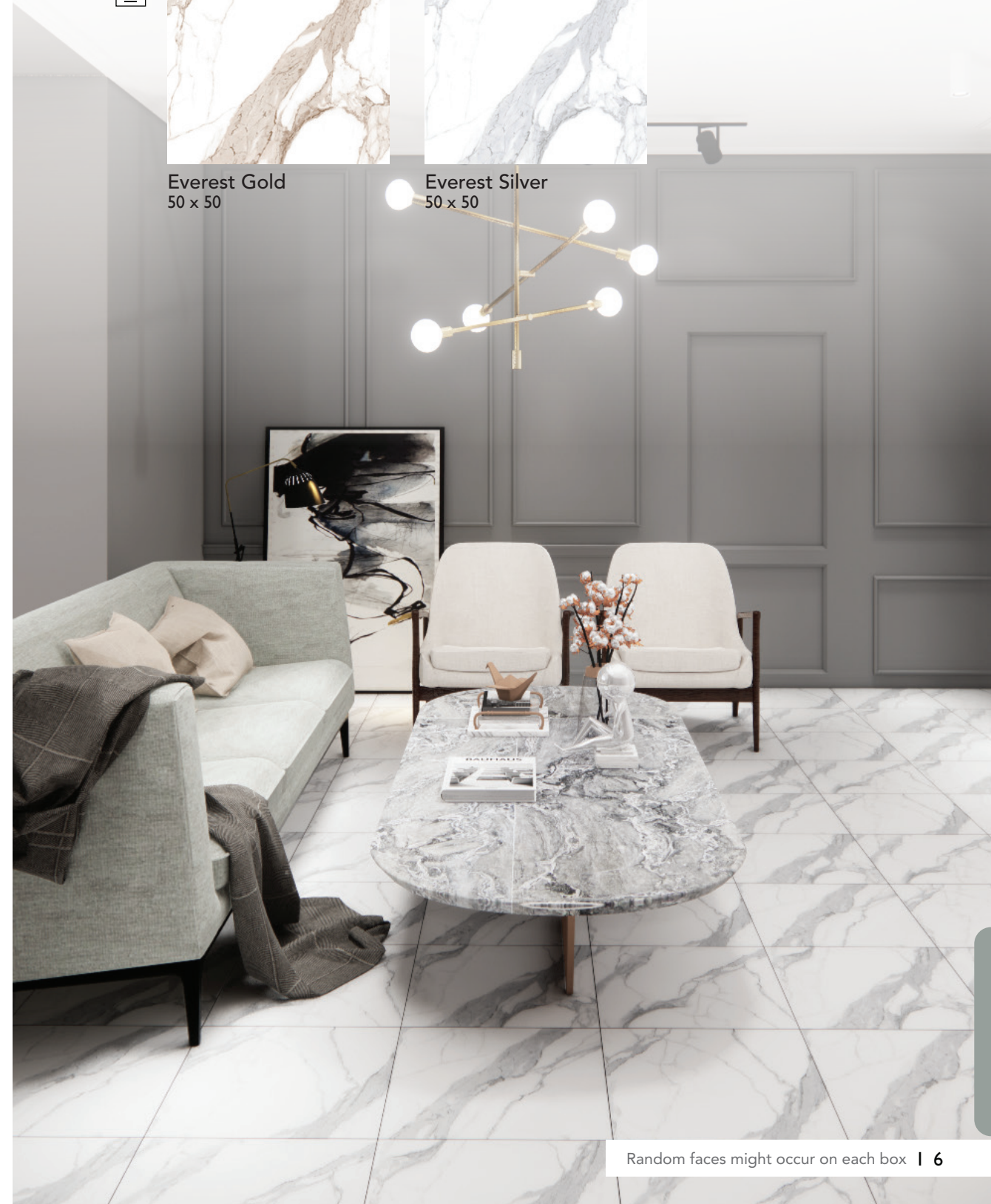
DUBLIN

Dublin White
40 x 40 | 50 x 50Dublin Cream
40 x 40 | 50 x 50

MARBLE

MILAN TILES

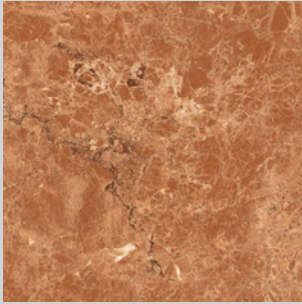
EVEREST

Everest Gold
50 x 50Everest Silver
50 x 50

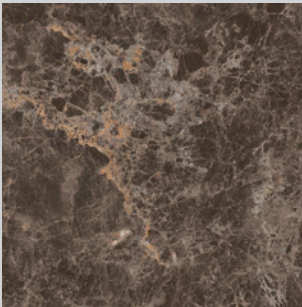
MARBLE

MILAN TILES

FANTASTIC



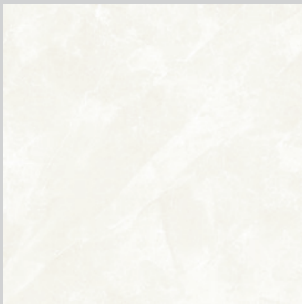
Fantastic Brown
50 x 50



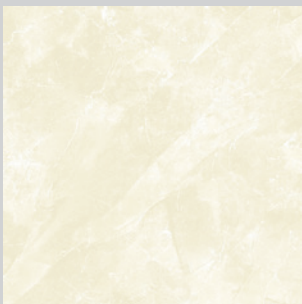
Fantastic Coffee
50 x 50



MADISON



Madison Bone
40 x 40 | 50 x 50



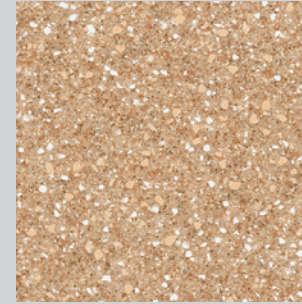
Madison Cream
40 x 40 | 50 x 50



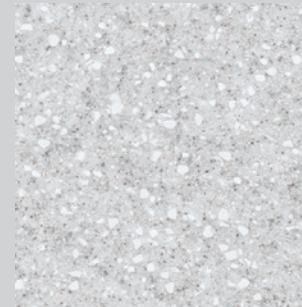
MARBLE

MILAN TILES

MAJESTY



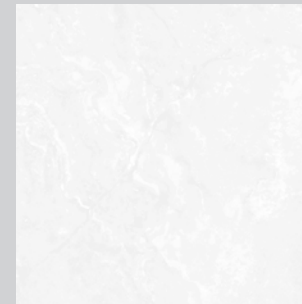
Majesty Cream
50 x 50



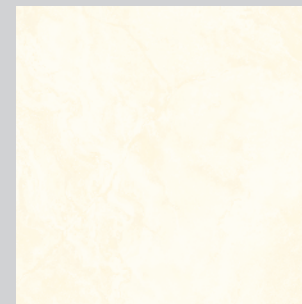
Majesty Grey
50 x 50



MANHATTAN



Manhattan L Grey
40 x 40 | 50 x 50



Manhattan L Beige
40 x 40 | 50 x 50



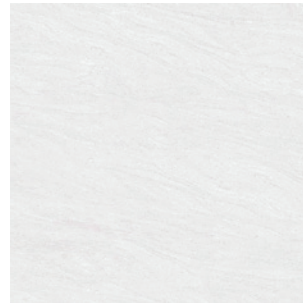
MARBLE

MILAN TILES

PADOVA

Padova Brown
50 x 50Padova Cream
50 x 50Padova Grey
50 x 50

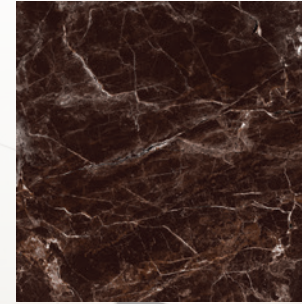
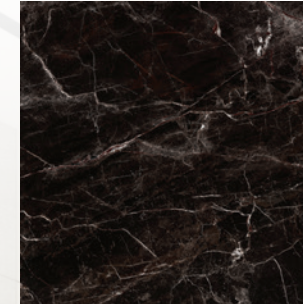
PRIYANKA

Priyanka Bone
40 x 40 | 50 x 50Priyanka Cream
50 x 50Priyanka Grey
50 x 50

MARBLE

MILAN TILES

TRENTO

Trento Brown
50 x 50Trento Nero
50 x 50

MARBLE

MILAN SMART SERIES

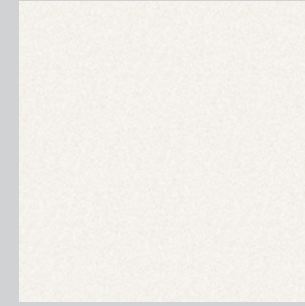
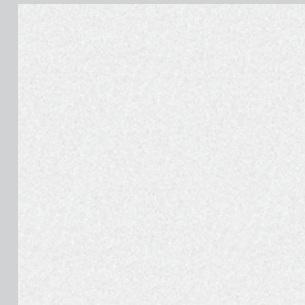
SAGA

Saga Cream
50 x 50Saga Grey
50 x 50

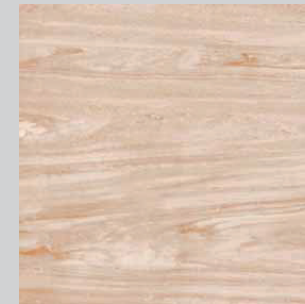
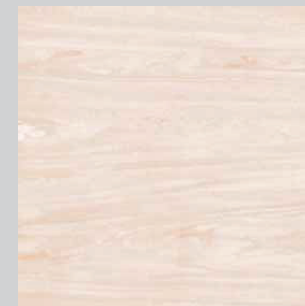
MARBLE

MILAN SMART SERIES

SALTINE

Saltine Cream
50 x 50Saltine Grey
50 x 50

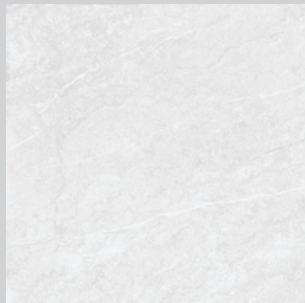
SAMARA

Samara Brown
50 x 50Samara Cream
50 x 50

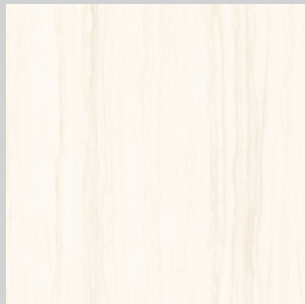
MARBLE

MILAN SMART SERIES

SAVIA

Savia Cream
50 x 50Savia Grey
50 x 50

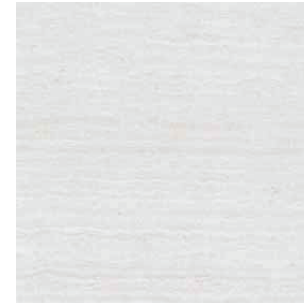
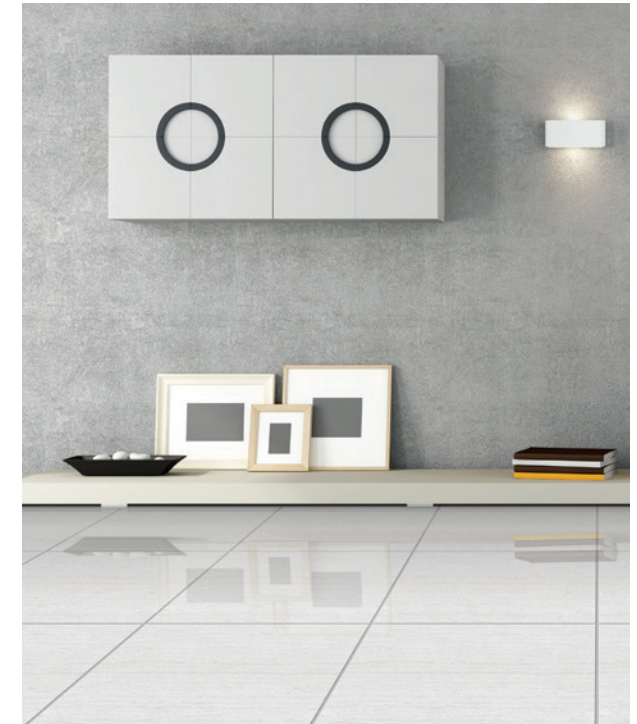
SAVORY

Savory Cream
50 x 50Savory Grey
50 x 50

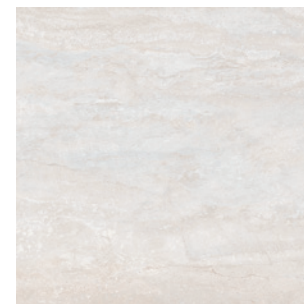
MARBLE

MILAN SMART SERIES

SEATTLE

Seattle Cream
50 x 50Seattle Grey
50 x 50

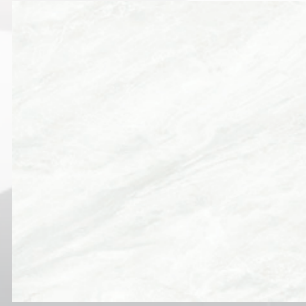
SHELBY

Shelby Cream
50 x 50Shelby Grey
50 x 50

MARBLE

MILAN SMART SERIES

SIENA

Siena Cream
50 x 50Siena Grey
50 x 50Siena White
50 x 50

MARBLE

MILAN SMART SERIES

SONATA

Sonata Cream
50 x 50Sonata Grey
50 x 50

SYDNEY

Sydney Bone
50 x 50Sydney Grey
50 x 50

MARBLE

HERKULES

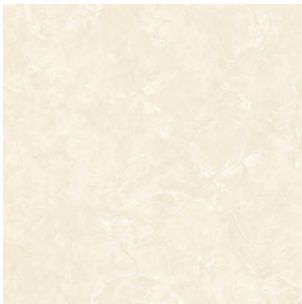
MARIUS



Marius Bone
40 x 40



ULUWATU



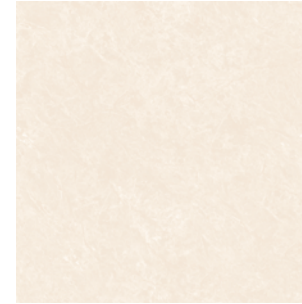
Uluwatu Bone
40 x 40



MARBLE

HERKULES

XENON



Xenon Bone
40 x 40



Xenon Grey
40 x 40





Texas Forest
40 x 40

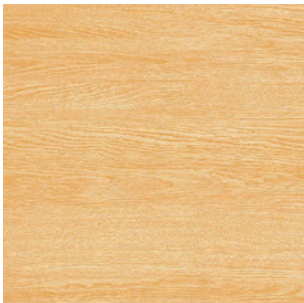
WOOD . collection



WOOD

MILAN TILES

MOSCOW

Moscow Brown
40 x 40Moscow Cream
40 x 40

OREGON

Oregon Pine
50 x 50Oregon Walnut
50 x 50

WOOD

MILAN TILES

ORIGAMI

Origami Ebano
40 x 40Origami Maple
40 x 40

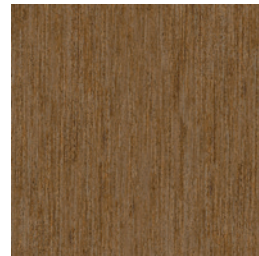
RIO

Rio Deco
50 x 50Rio Natural
50 x 50Rio Walnut
50 x 50

WOOD

MILAN TILES

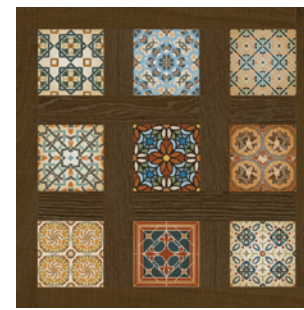
TEXAS

Texas Cube
40 x 40Texas Forest
40 x 40Texas Maple
40 x 40Texas Oak
40 x 40Texas Walnut
40 x 40

WOOD

MILAN TILES

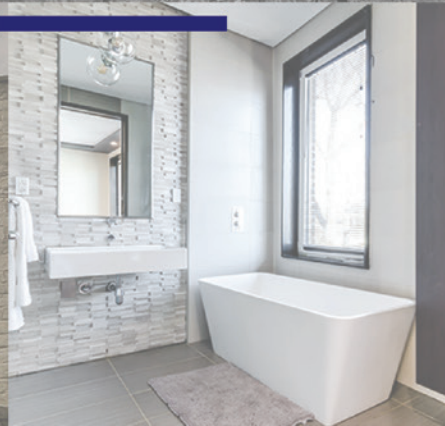
VENETTA

Venetta Ebano Viola
50 x 50Venetta Ebano
50 x 50Venetta Maple Viola
50 x 50Venetta Maple
50 x 50



Grisel Black
40 x 40

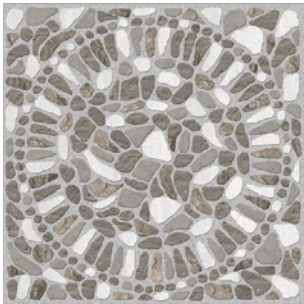
STONE . collection



STONE

MILAN TILES

ARIZONA

Arizona Brown
40 x 40Arizona Gris
40 x 40

CANBERRA

Canberra Brown
40 x 40Canberra Cream
40 x 40Canberra Paxi Brown
40 x 40

STONE

MILAN TILES

GRISEL

Grisel Black
40 x 40Grisel Coffee
40 x 40Grisel Grey
40 x 40

STONE

MILAN TILES

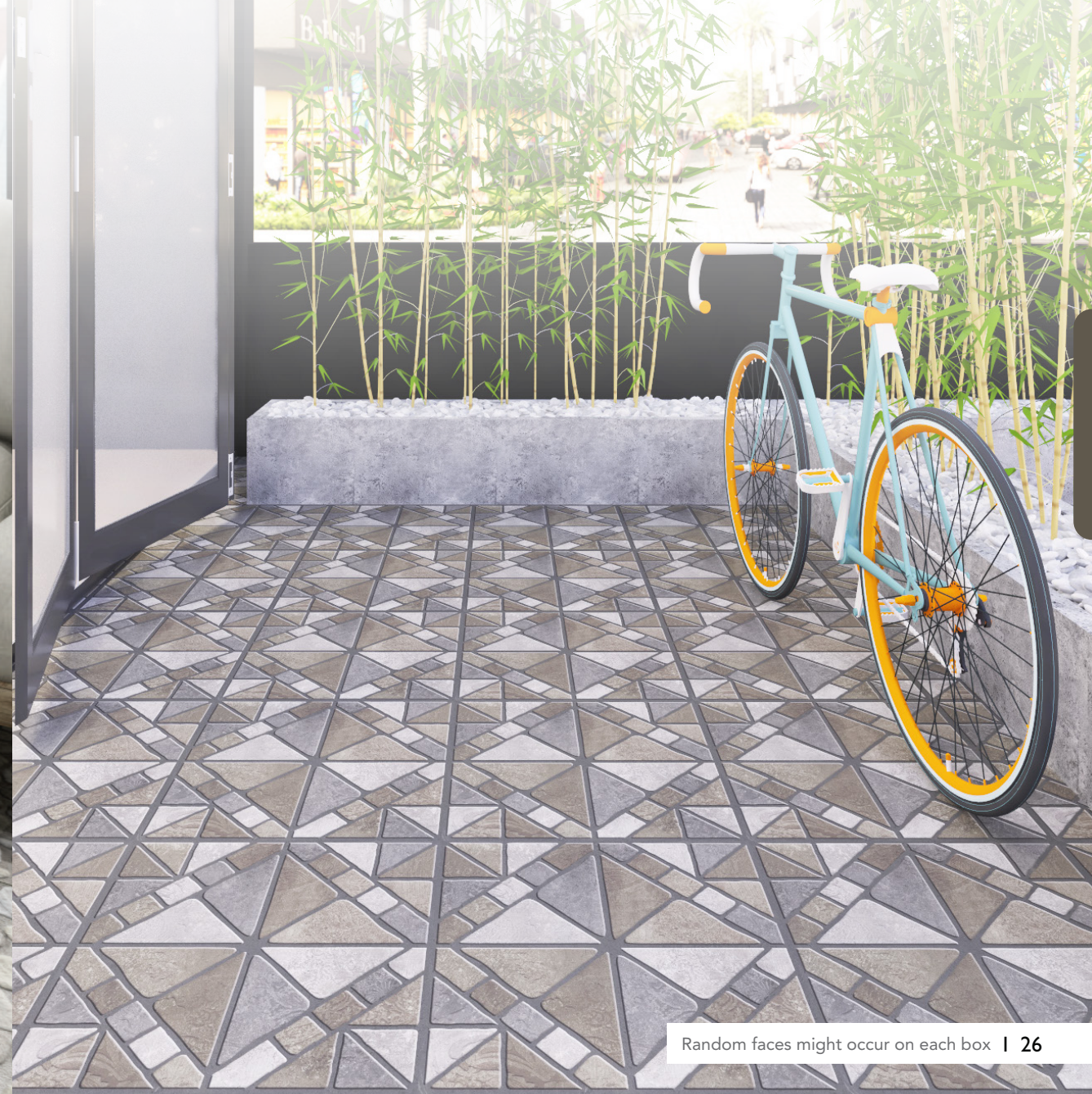
NEVADA

Nevada Brown
40 x 40Navada Gris
40 x 40

STONE

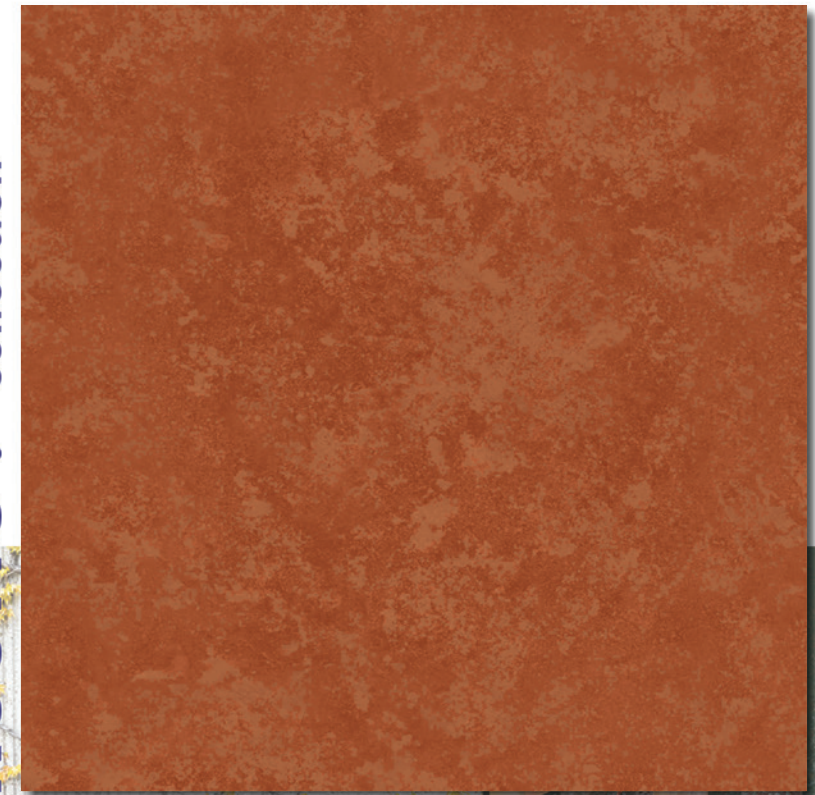
MILAN TILES

PORTO

Porto Verde
50 x 50



RUSTIC . collection



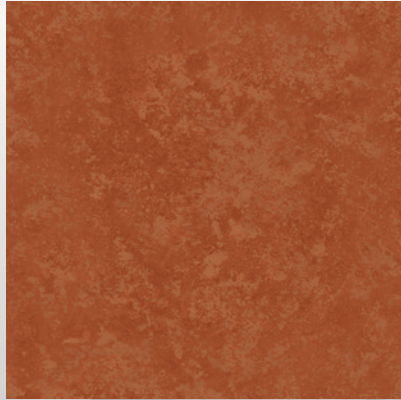
Balkan Brown
40 x 40



RUSTIC

MILAN TILES

BALKAN



Balkan Brown
40 x 40



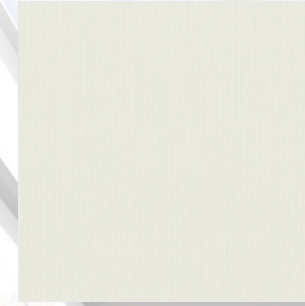
Balkan Sand
40 x 40



RUSTIC

MILAN TILES

CALM



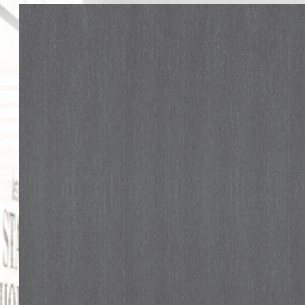
Calm Vanilla
40 x 40



Calm Aqua
40 x 40



Calm Royal
40 x 40



Calm Bronze
40 x 40



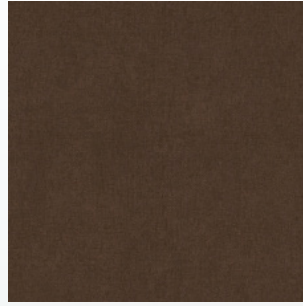
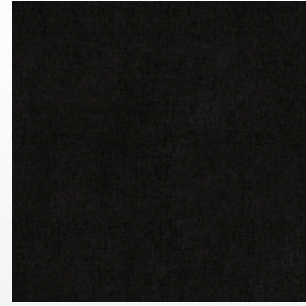
Calm Olive
40 x 40



RUSTIC

MILAN TILES

COTTON

Cotton Bone
40 x 40Cotton Brown
40 x 40Cotton Black
40 x 40

RUSTIC

MILAN TILES

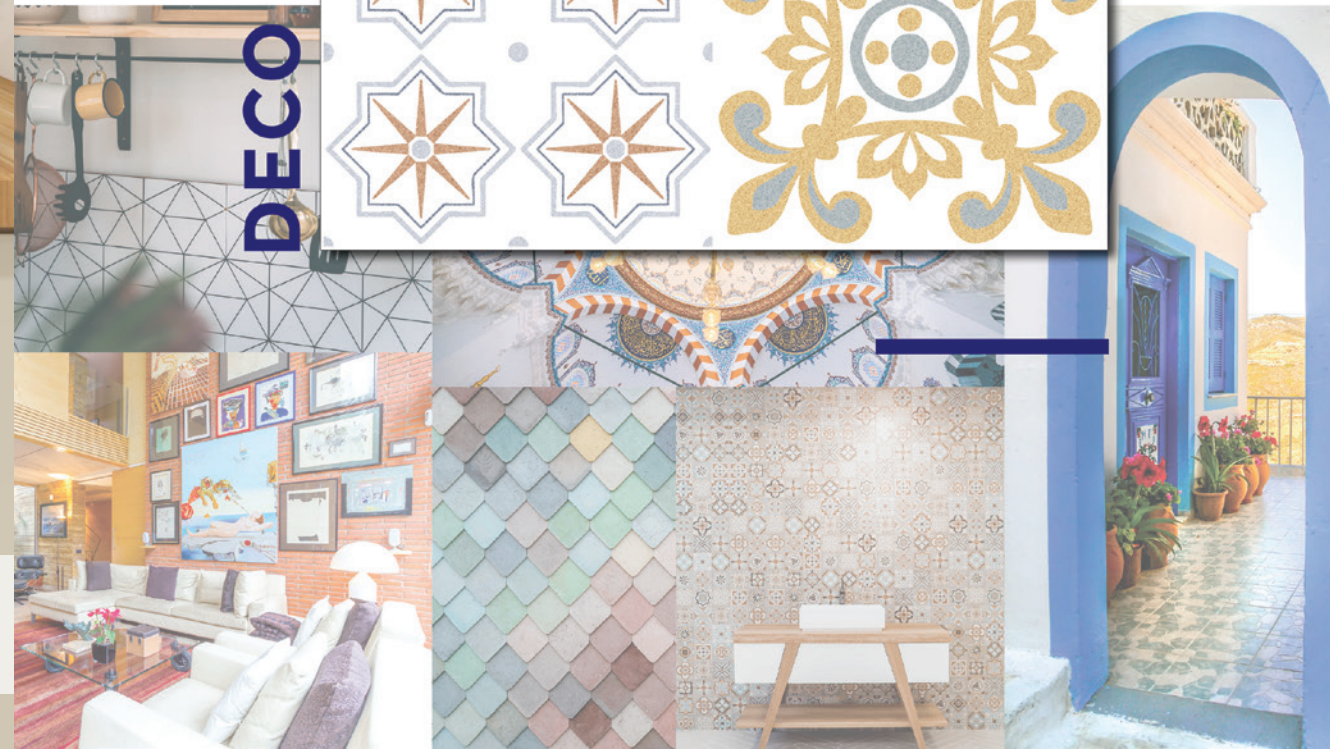
LINCOLN

Lincoln Black
40 x 40



Nu Santorini
50 x 50

DECO . collection



DECO

MILAN TILES

AQUAREL

Aquarel Crema
50 x 50

CORSICA

Corsica
50 x 50

DECO

MILAN TILES

EVO

Evo Grey
40 x 40Evo Deco
40 x 40Evo L Grey
40 x 40

GREGORIO

Gregorio Uno
50 x 50

DECO

MILAN TILES

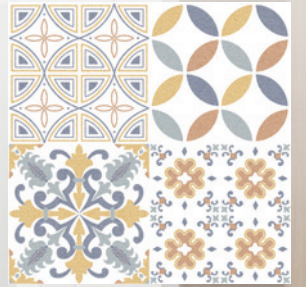
HARVEST

Harvest Deco Brown
40 x 40Harvest Brown
40 x 40Harvest Deco Grey
40 x 40Harvest Grey
40 x 40

DECO

MILAN TILES

NU SANTORINI

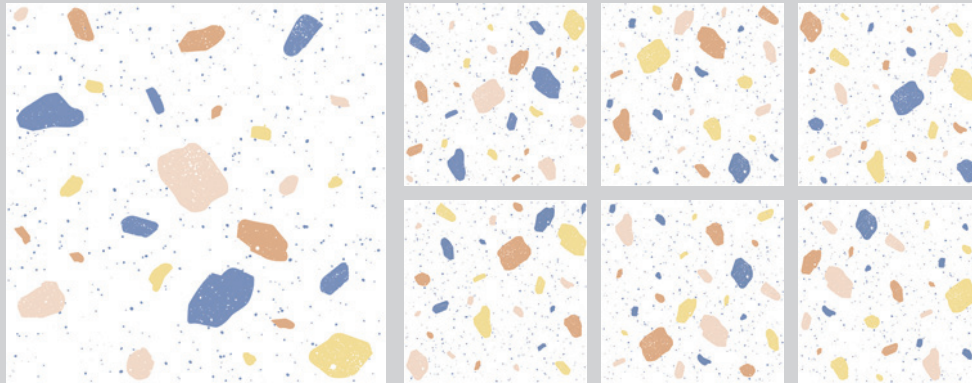
Nu Santorini
50 x 50

Random faces might occur on each box | 34

DECO

MILAN TILES

VENEZIA

Venezia Confeti
40 x 40

DECO

MILAN TILES

VIENNA

Vienna Blu
50 x 50

ZARCO

Zarco Gris
40 x 40Zarco Ebano
40 x 40



Certa Bianca
40 x 40

HERKULES
TILES

 **milan**
CERAMIC TILE
SMART SERIES

 **milan**
CERAMIC TILE

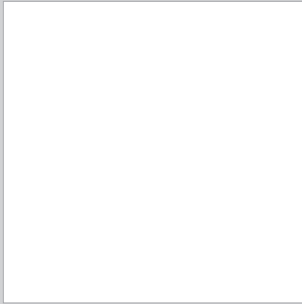
**MONO
COLOR . collection**



MONO COLOR

MILAN TILES

CERTA



Certa Bianca
40 x 40

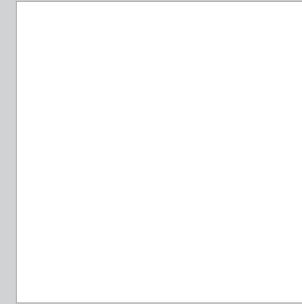


Certa Nero
40 x 40

MONO COLOR

MILAN SMART SERIES

SIMPLY



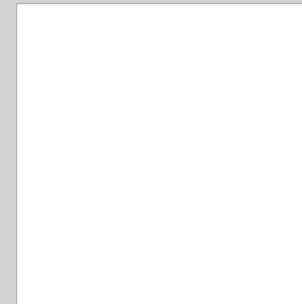
Simply White
50 x 50



MONO COLOR

HERKULES

W 400



W 400
40 x 40

TECHNICAL SPECIFICATION

DESCRIPTION	TEST METHOD OR AS PER NORM	ISO 13006 REQUIREMENT	
 Length & width (%)	ISO 10545 - 2	± 0.6 %	± 0.3 %
 Thickness (%)	ISO 10545 - 2	± 5.0 %	± 4.0 %
 Straightness of sides (%)	ISO 10545 - 2	± 0.5 %	± 0.3 %
 Rectangularity (%)	ISO 10545 - 2	± 0.6 %	± 0.3 %
 Surface Flatness (%)	ISO 10545 - 2	+ 0.5 %	- 0.15% to + 0.25%
 Water Absorption (%)	ISO 10545 - 3	6% E ≤10%	6% < E ≤8%
 Modulus of Rupture (N/mm2)	ISO 10545 - 4	≥ 18 N/mm2	≥21 N/mm2
 Breaking Strength (N)	ISO 10545 - 4	Min 800 N	Min 900 N
 Crazing Resistance	ISO 10545 - 11	There Must Be No Crazing	Pass in 5 bar / cm2 Last 2 Hours
 Staining Resistance	ISO 10545 - 14	Min Class 3	Min Class 3
 Chemical Resistance	ISO 10545 - 13	Manufacturer to state classification	Min Class GB
 Abrasion Resistance	ISO 10545 - 7	Required	Min Class 2

PACKING INFORMATION

BRAND	SIZE	PCS/BOX	M2/BOX	WEIGHT MAX. (KG)	BOXES/ PALLET	M2/ PALLET	WEIGHT MAX./ PALLET (KG)
	40 X 40	6	0.96	16.06	76	72.96	1191.74
	50 X 50	4	1.00	18.00	72	72.00	1452.80
	50 X 50	4	1.00	18.00	72	72,00	1452.80

TECHNICAL SPECIFICATION

DESCRIPTION	TEST METHOD OR AS PER NORM	ISO 13006 REQUIREMENT	
 Length & width (%)	ISO 10545 - 2	± 0.6 %	± 0.3 %
 Thickness (%)	ISO 10545 - 2	± 5.0 %	± 4.0 %
 Straightness of sides (%)	ISO 10545 - 2	± 0.5 %	± 0.3 %
 Rectangularity (%)	ISO 10545 - 2	± 0.6 %	± 0.3 %
 Surface Flatness (%)	ISO 10545 - 2	+ 0.5 %	- 0.15% to + 0.25%
 Water Absorption (%)	ISO 10545 - 3	6% E ≤10%	6% < E ≤8%
 Modulus of Rupture (N/mm2)	ISO 10545 - 4	≥ 18 N/mm2	≥21 N/mm2
 Breaking Strength (N)	ISO 10545 - 4	Min 800 N	Min 900 N
 Crazing Resistance	ISO 10545 - 11	There Must Be No Crazing	Pass in 5 bar / cm2 Last 2 Hours
 Staining Resistance	ISO 10545 - 14	Min Class 3	Min Class 3
 Chemical Resistance	ISO 10545 - 13	Manufacturer to state classification	Min Class GB
 Abrasion Resistance	ISO 10545 - 7	Required	Min Class 2

PACKING INFORMATION

BRAND	SIZE	PCS/BOX	M2/BOX	WEIGHT MAX. (KG)	BOXES/ PALLET	M2/ PALLET	WEIGHT MAX./ PALLET (KG)
	40 X 40	6	0.96	16.16	76	72.96	1199.03



INSTALLATION

ARAH PANAH

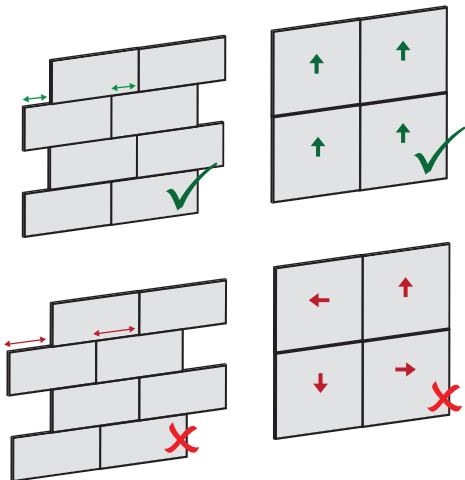
Pasanglah keramik searah dengan panah pada sisi belakang keramik. Pastikan semua menunjuk pada arah yang sama.

ARROW DIRECTION - Install the tiles according to line guidance as shown on the back of each tile. Be sure to face the same arrow direction.

SUSUNAN KERAMIK

Hindari pemasangan keramik susun bata. Beri jarak maksimal 20% dari sisi ujung keramik.

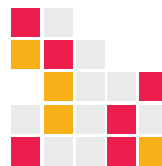
TILE ARRANGEMENT - Brick stacking assembly is non preferable. We recommend you to overlap 20% max. to achieve those arrangement.



DESAIN RANDOM

Setiap kemasan berisi desain random untuk memberikan kesan yang lebih natural.

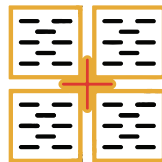
RANDOM DESIGNS - To provide visually naturalistic impressions.



LEBAR NAT

Lebar nat yang dianjurkan adalah 2 mm untuk keramik Habitat.

GROUTH WIDTH - Leave a 2 mm gap between tiles.



TILE SPACER

Penggunaan spacer membantu menjaga jarak antar susunan keramik sama besar dan konsisten.

TILE SPACER - The utilization of the spacer will effectively help to maintain spacing consistency between the tiles.

Perhatikan nama motif dan kode produksi pada dus sebelum dipasang.

Don't forget to recheck the motif and batch code on the packaging.

MAINTENANCE



Sapulah keramik dari debu dan kotoran sebelum dipel.
Sweep the ceramic from dust and dirt before mopping.



Pakailah dua buah ember untuk air bersih dan air kotor.
Use two buckets for clean water and dirty water.



Gunakan sabun khusus pembersih lantai keramik.
Use a special soap to clean ceramic floors.



Jangan gunakan larutan kimia asam yang bersifat korosif.
Do not use solutions containing corrosive acidic chemicals.



Gunakan sikat halus atau sikat gigi untuk menyikat noda membandel dan segera bilas dengan air hangat.
Use a soft brush or toothbrush to brush off stubborn stains and rinse immediately with warm water.



Cairan kimia asam yang bersifat korosif dapat merusak permukaan keramik secara permanen!

Corrosive acidic chemicals may damage the surface of ceramic permanently!

Close

Got it

