





## THE LUXURIOUS CRAFTSMANSHIP

Step into a realm of unparalleled comfort with King Koil®'s legacy to artistry and craftsmanship. Designed with exceptional materials and exclusively crafted by our expert, every stitch and contour of this mattress deliver a finest sleep experience. This showpiece is a work of art that embodies our passion for creating an unequaled harmony of comfort and support. Present yourself with the ultimate legacy of King Koil®'s dedication to crafting the finest sleep and be a part of the extravagant celebration of 125 years of luxurious heritage.

### THE LUXURY INSIDE



#### Leathercraft

A trace of genuine luxurious leather is beautifully ingrained in this 125th Anniversary edition mattress handles and label, giving an elegant and classic touch that showcases a pure essence of the finest craftsmanship.



#### **Graphite Infused Talalay®**

The exclusive variant of Talalay® Latex for King Koil®'s limited 125th Anniversary edition mattress. This unique material is infused with graphite to enhance its moisture and heat absorption ability, assuring an ideal environment to elevate and present you with the finest sleeping experience.



#### **Auto Response Gold Coil™**

Advanced coil technology that reacts accordingly to your body weight by providing proper personal comfort level. Meticulously designed to give the automatic needed responses to either light or heavy pressures while still providing the finest support.

PRICE LIST: (160 x 200) IDR 72,200,000

(180 x 200) IDR 80,000,000

(200 x 200) IDR 85,900,000

\* Prices are subject to chance without prior notice

## OVER 125 YEARS

# OF CRAFTSMANSHIP, QUALITY, AND INNOVATION

1898 Founder Samuel Bronstein opens mattress factory in St. Paul, MN.
1930 The Koil Man illustrasion is introduced as the new logo for King Koil®.

1940 King Koil® became the best-selling chiropractor endorsed sleep system for a healthy spinal alignment.

1960 King Koil® expanded to Chicago, Illinois, to provide healthy comfort to a broader audience.

1980 King Koil® global presence expands into Australia, South America, Europe, Africa & Asia.

1996 King Koil® arrived in Indonesia, serving healthy sleep to cater the Indonesian market.

**2001** Creating premium top of bedding segment, to provide various sleeping essentials.

**2018** Celebrating 120<sup>th</sup> Anniversary, King Koil<sup>®</sup> show its commitment to the art of healthy sleep and ultimate comfort by introducing Gold Series Coil™.

**2023** Celebrating 125<sup>th</sup> Anniversary, King Koil<sup>®</sup> showcases its devotion to craftsmanship and luxurious art of the finest sleep by presenting Auto Response Gold Coil<sup>™</sup>.







## HUBUNGI



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