



Always Comfortable™

COOL YOUR STRESS AWAY



iPedic
COLLECTION™

TRUE
COMFORT THAT
Rejuvenates You
NIGHT AFTER NIGHT





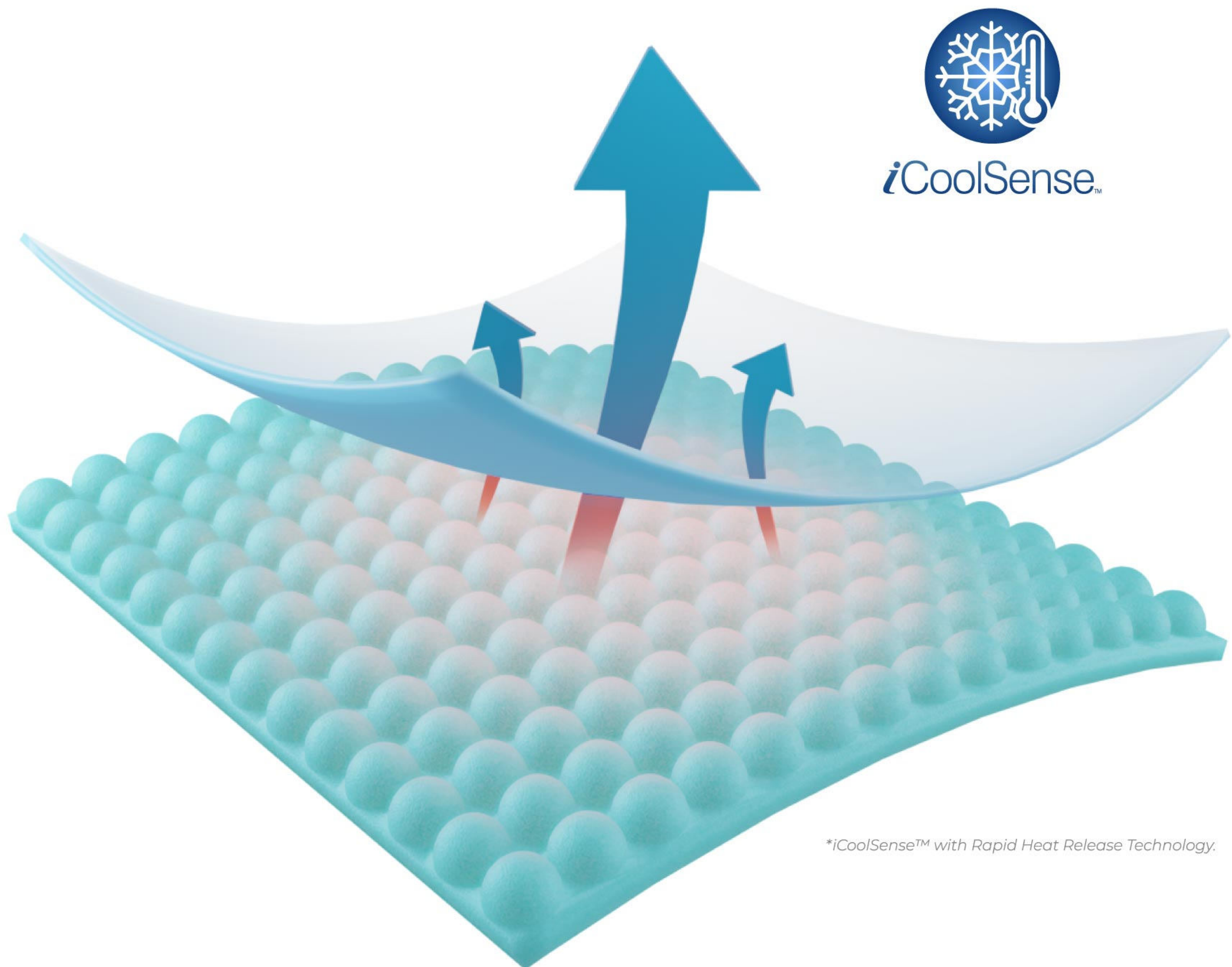
ipedic[™]

COLLECTION

Serta® understands the importance of a good night sleep as key to a healthy mind and body. Inspired by the majestic beauty and cool atmosphere of the Alaska, Serta® presents you the iPedic[™] Collection, the next-level approach to cool and satisfying rest. Indulge in a pure tranquil sleep that is brought into tasteful existence by the finest materials, suited up with essential elements for cool comfort. iPedic[™] Collection is the blissful way to rejuvenate yourself in serenity every night.

*Cool Your
Stress Away*

COMFORT *Features*



**iCoolSense™ with Rapid Heat Release Technology.*

iCOOLSENSE™

Created with advanced technology, iCoolSense™ is designed to produce a cool sleeping environment and a fast-drying sleeping surface. The hydrophilic synthetic layer absorbs moisture rapidly to assist body heat release, ensuring a nice and pleasurable cool comfort in a refreshing sleeping environment. Experience sleep with a cooling sensation like never before with iCoolSense™.

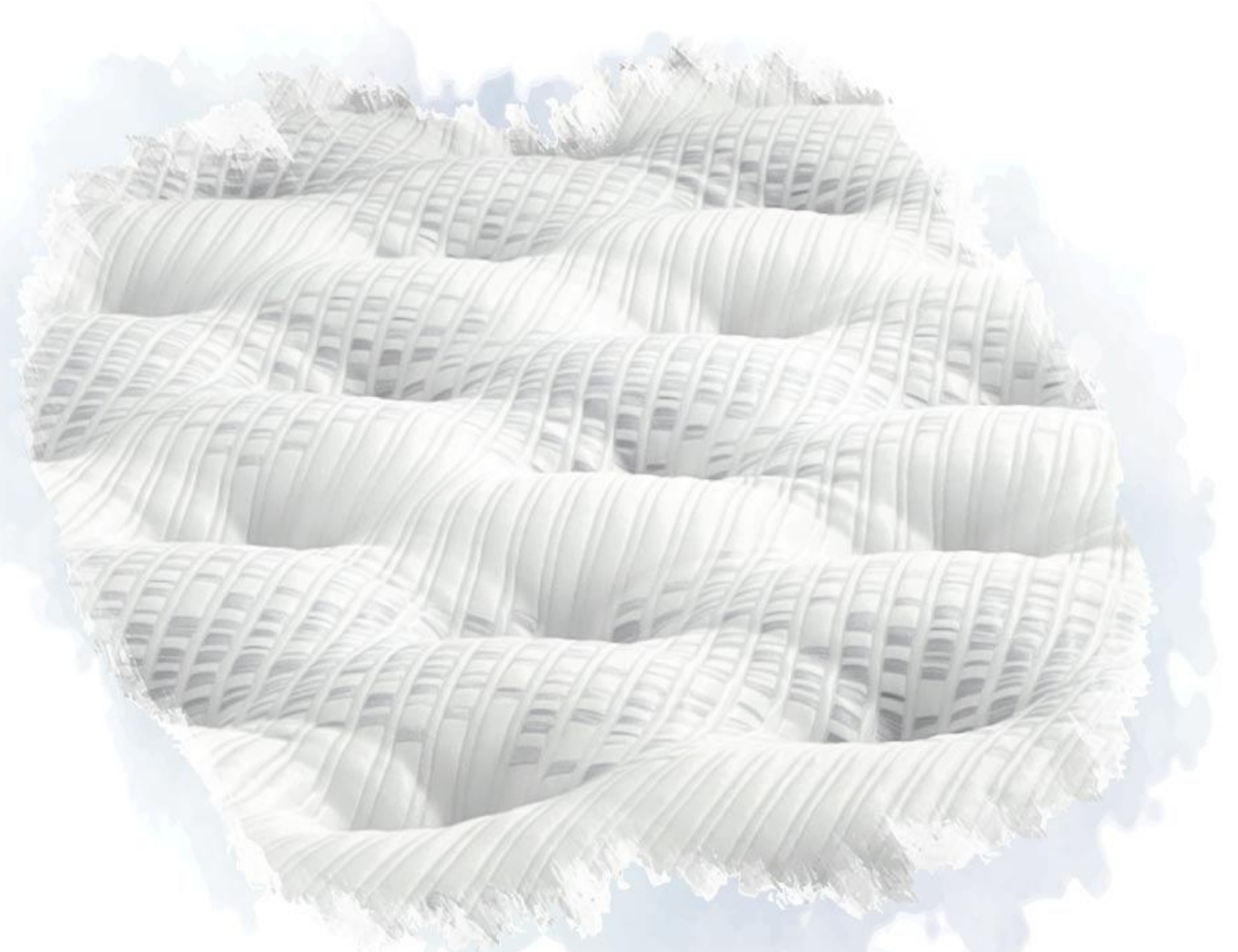


COOL FIBER TECHNOLOGY

Cool Fiber provides an instant cooling sensation using unique heat management and distribution. Its one-of-a-kind structure gives the ability to adjust to the surroundings temperature by distributing and dissipating excess heat through regulated evaporation. Say goodbye to nights of toss and turn as you peacefully lie down on a cool surface every night.

LUXURIOUS BELGIUM KNIT

The exclusive fabric grants a touch of modern elegance and luxury to the comfort of your mattress. The smooth texture and breathability will bring a sense of indulgence as soon as you lie down. The knit is also highly durable to ensure softness and stylish appearance for a long time.





SERTA® BIOCRYSTAL®

Release all the stress and recover your energy in a rejuvenating rest with Serta® Biocrystal® technology. Made of 100% natural crystal particles with proven stress-relief ability, Serta® Biocrystal® technology boosts cell regeneration, calms the heartbeat, slows down rapid breathing, and relaxes muscle tension. Rest your stress away in a peaceful sleep and achieve life balance with Serta® Biocrystal® technology.



**STRESS RELIEF
SOLUTION**



**INCREASE
ENERGY**

VIROSAFE™

This feature reduces any viral, bacterial, and dust mites activities up to 99%. Its hypoallergenic nature will protect you against harmful micro-organisms. Serta® ViroSafe™ keeps the mattress hygienic, virus-free, and allergen-free, to create a safer and cleaner sleeping environment for you to sleep on.



Why Serta® ViroSafe™?

- ✓ Effectively reduces viral and bacterial activities up to 99%.
- ✓ Significantly prevents dust mites growth.
- ✓ Hypoallergenic and safe for people with skin allergy.



**PROTECT
AGAINST VIRUS**



**BACTERIA
PROOF**



HYPOALLERGENIC

ANTI DUST MITE

Anti Dust Mite treatment is applied to the fabrics to prevent the presence of home dust mites, mold, and germs. The treatment also prevents the growth of dust mites, keeping your mattress fresh and hygienic.



DESIGN

Cutting-edge technology meets with contemporary style to deliver the ultimate sleep experience. Crafted with premium materials, these mattresses showcase a modern and appealing visual. To enhance the refreshing experience, they are also equipped with advanced cooling technology, providing the assurance of the coolest sleep all night long, even during the hottest day of the year.

Elegance

Beauty



Comfort



SUPPORT

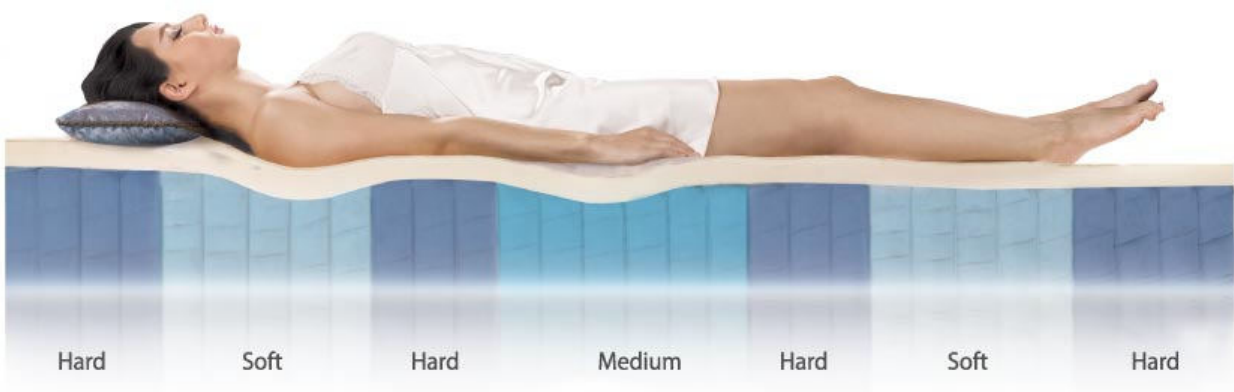
7-ZONE POCKET SPRING

The 7-zone pocket spring flawlessly follows your body contour and ensures optimal spinal alignment. The extra lumbar zone support provides additional body protection, making it ideal for back and side sleepers, or a mix of both. The springs retain your spine in its natural posture, offering consistent comfort and healthy sleep throughout the night.

SIDE SLEEPER



BACK SLEEPER



KOOLCOMFORT™ FUSION

Open-cell memory foam infused with gel which greatly responds to your shape as well as your body temperature. It brings excellent airflow to help heat dissipation, promotes blood flow, and ensures an energizing and peaceful night's sleep.





Cool Down IN PURE BLISS

i prominence™ | i splendor™ | i balance™ | i posture™

*"Step into the world of Cool and Blissful sleep
with Serta® iPedic™ mattress collection."*



THE PROMINENT COOL
Comfort



Luxurious Belgium Knit
with iCoolSense™ &
Cool Fiber Technology



Pillow Top
+
Euro Top



ViroSafe™
Technology



Anti Dust Mite
Anti Fungus
Anti Bacterial



Serta® Biocrystal®



iProminence™

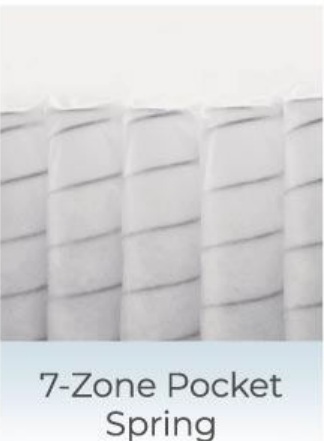
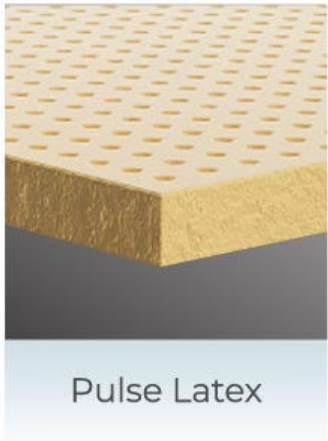
iProminence™ is a soothing haven made of harmonious comfort and support. The exquisite blend of the soft Pillow Top and Euro Top with iCoolSense™ generates a refreshing surface, whereas the 7-Zone Pocket Spring and Foam Encasement work together to naturally support and align your spine. Perfected with KoolComfort™ Fusion technology and Pulse Latex for luxurious cool comfort, iProminence™ is your private sanctuary to unwind and enjoy the rest of the day.

Comfort Level : Medium Soft
Mattress Thickness : 43 cm

Headboard : Artemis
Foundation : Lindberg







iSplendor™

iSplendor™ is a lavish getaway after a long tiring day. Rejoice in peaceful and rejuvenating relaxation courtesy of the Euro Top with iCoolSense™ and KoolComfort™ Fusion. The 7-Zone Pocket Spring evenly transmits your weight, cushioning your spine ideally every time you rest on it. Find true tranquility and peace with iSplendor™.

Comfort Level : Medium
Mattress Thickness : 38 cm

Headboard : Middletown High
Foundation : Middletown



Luxurious Belgium Knit
with iCoolSense™ &
Cool Fiber Technology



Euro Top



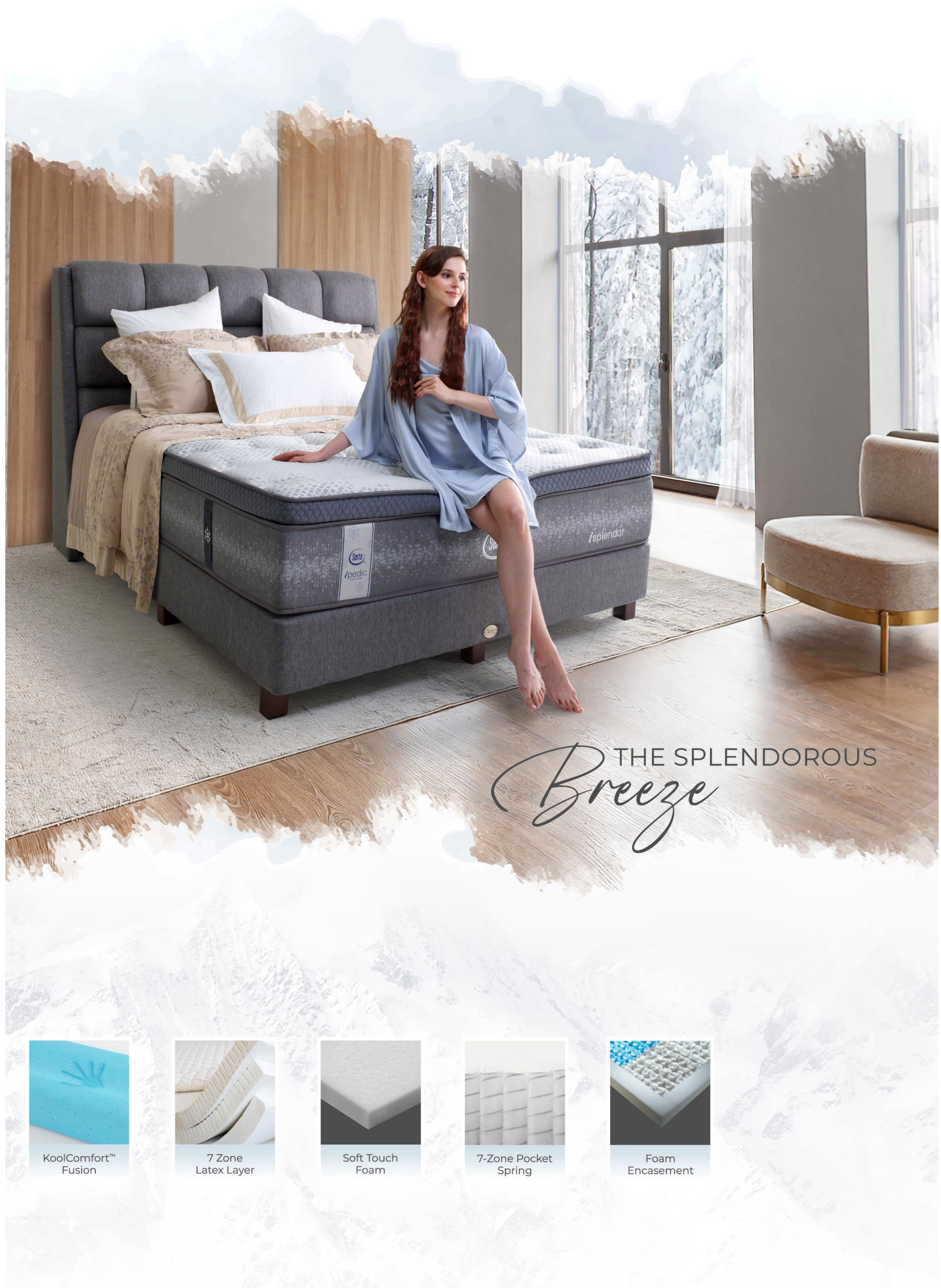
ViroSafe™
Technology



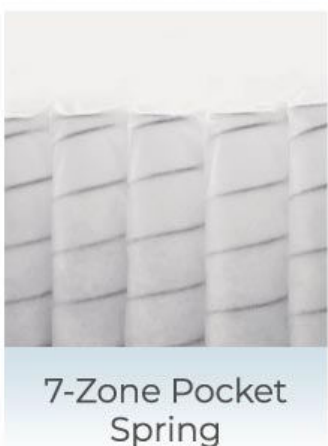
Anti Dust Mite
Anti Fungus
Anti Bacterial



Serta® Biocrystal®



THE SPLENDOROUS
Breeze





INVIGORATING SYMPHONY OF

Comfort

i

balance™

iBalance™ has everything you need to maintain a healthy spine. The 7-Zone Pocket Spring delivers sublime support, while the Pillow Top pampers you with delightful comfort. Perfected with iCoolSense™ and Biocrystal® technology to help you relax and refresh, The iBalance™ offers superior comfort and long-lasting assurance of a cool and relaxing night's sleep.

Comfort Level : Medium Firm
Mattress Thickness : 37 cm

Headboard : Kansas Lime
Foundation : Kansas Lime



Luxurious Belgium Knit
with iCoolSense™ &
Cool Fiber Technology



Pillow Top



ViroSafe™
Technology



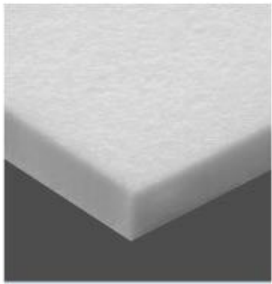
Anti Dust Mite
Anti Fungus
Anti Bacterial



Serta® Biocrystal®



KoolComfort™
Fusion



Soft Touch
Foam



7-Zone Pocket
Spring



Foam
Encasement



iposture™

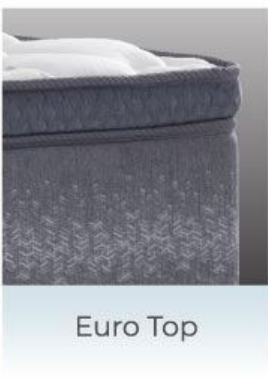
iPosture™ is the key to a comfortable and healthy night's sleep. The Euro Top consists of Luxurious Belgium Knit with Coolfiber Technology bringing exceptional refreshing comfort, while 7-Zone Pocket Spring serves as personalized contour assistance. Perfected with iCoolSense™ and ViroSafe™ Technology that brings a more hygienic environment, iPosture™ will transform your bedroom into a comfort sanctuary.

Comfort Level : Firm
Mattress Thickness : 34 cm

Headboard : Houston Beige
Foundation : Houston Beige



Luxurious Belgium Knit with iCoolSense™ & Cool Fiber Technology



Euro Top



ViroSafe™ Technology



Anti Dust Mite
Anti Fungus
Anti Bacterial



Serta® Biocrystal®



KoolComfort™ Fusion



Spine Support Foam



7-Zone Pocket Spring



Foam Encasement



THE POSTURE
Relief

COMFORT

Luxurious Belgium Knit

This material provides a smooth sleeping surface. It is breathable, actively regulates body heat, and absorbs moisture to help you stay comfortable all night long.



Cool Fiber Technology

Cool Fiber provides an instant cooling sensation using unique heat management and distribution. Its one-of-a-kind structure gives the ability to adjust to the surroundings temperature.



Serta® ViroSafe™ Technology

Advanced fabric treatment technology for optimum protection against viruses and bacteria. It keeps the mattress hygienic, safe, and clean by reducing any viral and bacterial activity up to 99%.



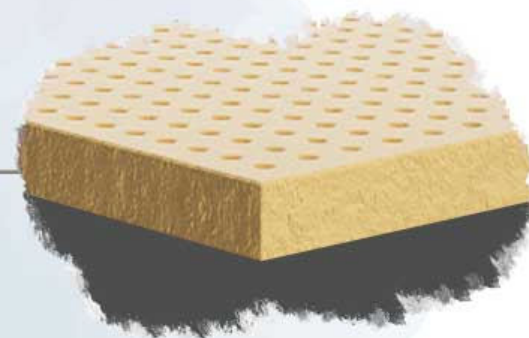
Serta® Biocrystal®

Natural crystal particles with proven stress-relief ability. Serta® Biocrystal® technology soothes you by slowing down breathing and relaxing muscle tension. Rest your stress away and achieve life balance with Serta® Biocrystal® technology.



Pulse Latex

A breathable and high-tensile latex with microclimate management ability, bring assurance of a cool and cushy surface for you to rest comfortably all night long.



KoolComfort™ Fusion

Open-cell memory foam infused with gel which greatly responds to your shape as well as your body temperature. It brings excellent airflow to help heat dissipation, promotes blood flow, and ensures an energizing and peaceful night's sleep.



Wool

The essential material to provide both comfort and luxury, wool is known for many years as a premium material used for its breath-ability that provides natural stretch to enhance your sleeping experience.



7-Zone Latex Layer

Latex gives outstanding pressure relief by providing 7 superior support zone. This high quality materials follow the body's contour perfectly and deliver instant indulgence for the body.



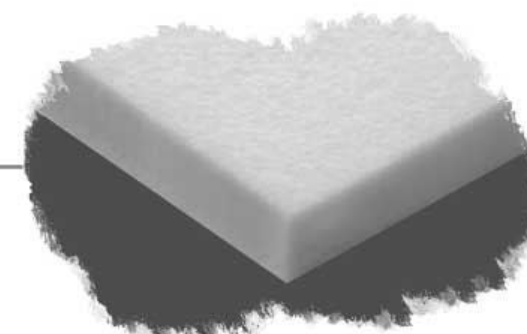
Spine Support Foam

This foam provides the extra support the spine needs to maintain the backbone at its most natural position.



Soft Touch Foam

This very soft cushioning foam cradles the body while you sleep. This highly resilient layer provides exceptional comfort.



Pillow Top

A comfortable and plush pillow top that provides the ultimate body pampering and exceptional support.



Euro Top

This feature gives a lofty and plush feel for a body pampering experience.



SUPPORT

7-Zone Pocket Spring

7-zone pocket spring follows your body contour perfectly and provides proper spinal alignment. Each pocket spring works independently for maximum point of elasticity. It absorbs tiredness and firmly holds your body, achieving steady comfort throughout the night.



Foam Encasement

The foam encasement works together with smart foam guard to deliver a more sustainable sleeping zone and helps the mattress stays firmly in place. This feature also prevents the mattress from sagging borders.



SPECIFICATIONS

DETAILS	iPROMINENCE™	iSPLENDOR™	iBALANCE™	iPOSTURE™
	Luxurious Belgium Knit with iCoolSense™ & Cool Fiber Technology			
	ViroSafe™ Technology			
	Serta® Biocrystal®			
	KoolComfort™ Fusion			
Comfort	Wool	-	-	-
	Pulse Latex	7 Zone Latex Layer	-	Spine Support Foam
	Soft Touch Foam	Soft Touch Foam	Soft Touch Foam	-
	Pillow Top	-	Pillow Top	-
	Euro Top	Euro Top	-	Euro Top
Support	7 Zone Pocket Spring			
	Foam Encasement			
Feel	Medium Soft	Medium	Medium Firm	Firm
Height	43 cm	38 cm	37 cm	34 cm



Serta® has established itself as a World-Class mattress brand, recognized with many prestigious awards. By consistently receiving the recognitions such as World's No.1 Mattress Brand and Women's Choice Award for more than a decade, Serta® not only showcases the ability to always meet and exceed the expectation, but also its dedication to innovation, comfort, and customer satisfaction. These proud achievements show that Serta® mattresses are a reliable choice that delivers the true assurance of the finest comfort and peaceful sleep.

HUBUNGI:



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