

The advertisement features a child's bedroom with a bed, a nightstand, and a cartoon sheep. The bed has a blue and white patterned duvet and a dark blue headboard with the Serta logo. A nightstand with three drawers is visible in the background. A cartoon sheep is lying on the floor in the foreground. The background is a dark blue sky with stars, a crescent moon, and clouds. The Serta logo is prominently displayed at the top.

Serta® USA
Always Comfortable™

Serta® JR COLLECTION

THE MAGICAL **DREAMS** OF COMFORT

Serta® Jr

STAND ALONE MODEL

Provide your children the comfort of parenting and spinal support from Serta Jr™ at bedtime. Equipped with Anti-Allergenic Knit with Adaptive™ Dynamic Cooling System and ViroSafe™, Super Support Foam, Posture Pedic Spring and Solid Curve Foundation which will keep your child's spine in a natural position and keep them comfortable all night.



Mattress Height: 27 cm | Headboard Height: 120 cm
Foundation Height: 22 cm | Comfort: Medium Firm

COMFORT



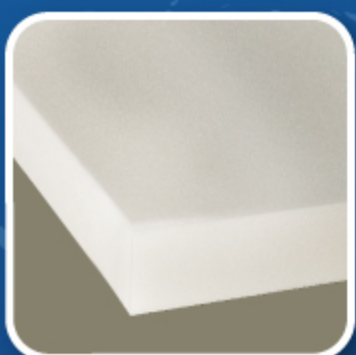
Anti-Allergenic Knit with Adaptive™ Technology

The cover is well-treated with Anti-Allergenic treatment, making it safe for your kids with allergy and providing a healthier environment for your kids to sleep on.



Latex Layer

Latex provides superior back support and outstanding pressure relief. This high quality materials follow the body's contour perfectly and deliver instant indulgence for the body.



Back Support Foam

This foam provides the extra support the spine needs for a better and more comfortable surface to maintain the backbone at its most natural position, relaxing the body all through the night.

SUPPORT



Pocket Spring

Pocket Spring follows your body contour perfectly and provides proper spinal alignment. Each pocket spring works independently for maximum point of elasticity. It absorbs pressure points and firmly holds your body, achieving steady comfort throughout the night.



Foam Encasement

This feature enlarge the sleeping surface of your mattress. You can sleep on the edge without feeling like you are falling off and prevents sagging borders.



Serta® Jr

DOUBLE BED

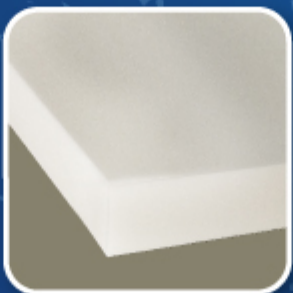
Kids love to have their friends over, and that is why Serta Jr. Double Bed will be the best companion for your kids and friend. Designed with another single bed sliding underneath the mattress box, the two mattresses will keep your kid and friends sleep soundly all night long. Designed with latex layer for an exceptional comfort, while the Pocket Spring will keep your child's spine in its natural alignment, to maintain their healthy backbone during their growing years.



Anti-Allergenic Knit
with Adaptive™ Technology
& ViroSafe™



Latex Layer



Back Support Foam



Pocket Spring



Foam Encasement

Mattress Height: 27 cm | Headboard Height: 120 cm | Comfort: Medium Firm
Mattress Duo: 23 cm | Box Height: 40 cm | Comfort: Firm

* Prices are in Rupiah and subject to change without prior notice

* Tailor-made measurements are available upon request



Always Comfortable™

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JL.RAYA JANTI NO.96 YOGYAKARTA
(0274) 493 22 88 , 08112863773 (CHAT ONLY)

qhomemart qhomemart qhomemart qhomemart

WWW.QHOMEMART.COM